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Save the Date: 2013 Annual HIMSS NYS Conference: Health IT - When Disaster Strikes

Save Friday, April 26, 2013, for the 2013 Annual HIMSS NYS Conference: Health IT - When Disaster Strikes.

The annual HIMSS New York State conference is one of the premier gatherings for those interested in health information technology in our state.

This year's focus will be the role of Health IT in disaster preparation.

New for this year are separate afternoon tracks for nurses, pharmacists, and physicians.

Stay tuned for the official call for speakers and sponsors.

Nursing Informatics Conference a Success

Sponsors: HIMSS NYS, Molloy College, New York University, & New York Hospital Queens

Susanna Schmer



The December 19th event enhanced the knowledge of nursing informatics students on building their career portfolios and the role of nurses in implementing information technology to improve nursing workflow and promote patient safety. HIMSS NYS invites other schools to host future events so students can share their experience and knowledge.

Event speakers included:

- Maricar Barrameda NP, MSN: "Career Development and the Role of Nursing Informatics in Health Care"
- Helen Figge, PharmD, MBA: "Developing Your Health IT Skill sets: Guidelines from a Seasoned Health IT"

How's your HIMSS membership status?

[Click here to check your membership status and renewal date](#)

Visit us on:

HIMSSNYS.org



Send your e-newsletter

submissions to

Ken Ong, MD, MPH
(keo9016@nyp.org)

Professional”

- Freida Pemberton, PHD, EDD, RN, BC-Informatics, Professor of Nursing, Molloy College; Alfredo L. Acosta, RN, Molloy College Graduate Nursing Informatics Student; Sonia Moise, RN, Molloy College Graduate Nursing Informatics Student; Cassandre Kernizan, Molloy College Undergraduate Nursing Student-Omicron Alpha Zeta Honor Society Member: "Tailored Patient-Centered Health Care Using Interactive Mobile Technology"
- MaryAnn Connor, MSN, RN, CPHIMS, NYU, College of Nursing, Director, Nursing Informatics, MSKCC (together with NYU Nursing Informatics students): "Nursing Informatics: Using Technology to Support Advanced Nursing Practice"

Susanna Schmer
SSchmer@kingsbrook.org

Professional Development, Career Services Advancement and Certification Programs



HIMSS Member Advancement Program

Senior requirements:

- HIMSS National Member for 3 consecutive years
- 100 Advancement Points (total, including those applied to the categories below)
- 10 Advancement Points in Professional Participation category (may be applied to 100 point requirement above.)
- 5 Advancement Points in Professional Development category (may be applied to 100 point requirement above.)

Fellow requirements:

- HIMSS National Member for 5 consecutive years
- 200 Advancement points (total, including those applied to the categories below)
- 100 Advancement points from HIMSS events, programs or venues (may be applied to 200 point requirement above)
- 20 Advancement Points in Professional Participation category (may be applied to above point requirements.)
- 15 Advancement Points in Professional Development category (may be applied to above point requirements.)

Contact: Fritze Roberts, Program Manager at froberts@himss.org
www.himss.org/advancement



CPHIMS

To be eligible for the CPHIMS Exam, candidates must fulfill one of the following requirements for education and work experience.

- Baccalaureate degree, or global equivalent, plus five (5) years of associated information and management systems experience*, three (3) of those years in healthcare.
- Graduate degree, or global equivalent, plus three (3) years of associated information and management systems experience*, two (2) of those years in healthcare.

Associated information and management systems experience includes experience in the following functional areas: administration/management, clinical information systems, e-health, information systems, or management engineering.

Contact: Julianna Kazragys, Manager, Certification at jkazragys@himss.org
www.cphims.org

Want information on Emerging Professionals? Contact Maggie Van Vossen, Manager, Career Services:
mvanvossen@himss.org

Want information on other career services opportunities? Contact Helen Figge, Sr. Director, Career Services:
hfigge@himss.org

HIMSS 2012 Davies Enterprise Award: The Mount Sinai Medical Center



Awarding IT: Improving Healthcare

The Mount Sinai Medical Center will be accepting the HIMSS Davies Enterprise Award at HIMSS 2013 in New Orleans, Louisiana after HIMSS named the medical center a winner in December 2012 for implementing a \$120-million electronic medical record (EMR) that has improved quality of care and patient safety in numerous ways.

Mount Sinai's Program Management Office (PMO), led by Kristin Myers, Vice President of Information Technology, was highlighted in the award for its massive training and "change management" initiative that brought about a clinical transformation of the entire medical center. Project managers worked alongside application managers and collaborated with the governance committees that were formed and operated under charters that defined their roles and responsibilities. The PMO also ensured training initiatives ran around the clock for 116 days and involved 7,149 employees who learned to use the Epic EMR.

"Implementation of the Epic EMR system was not merely a technical installation, but a medical center-wide clinical transformation initiative," said Ms. Myers, who has led the program since its inception. "It involved changing behavior. The human dimension, people, determined how successful the program was."

James Turnbull Named CHIME-HIMSS 2012 John E. Gall, Jr. CIO of the Year

ANN ARBOR, MI and CHICAGO (January 7, 2013) – James Turnbull, FHIMSS has been selected as the recipient of the 2012 John E. Gall, Jr. CIO of the Year Award. Turnbull is Chief Information Officer at the University of Utah Health Care (UUHC), the intermountain west's largest academic health care system, located in Salt Lake City. He will receive the award at the 2013 Annual HIMSS Conference & Exhibition in New Orleans on March 5, 2013.

The award, sponsored by the College of Healthcare Information Management Executives (CHIME) and HIMSS, recognizes healthcare IT executives who have made significant contributions to their organization and demonstrated innovative leadership through effective use of technology. The boards of directors for both organizations annually select the recipient of the award, which is named in honor of the late John E. Gall Jr., who pioneered implementation of the first fully integrated medical information system in the world at California's El Camino Hospital in the 1960s.

"John Gall would no doubt be impressed with the great work that is being done by today's CIOs, in partnership with their staff and vendor partners, to address the healthcare challenges of our nation," said Turnbull. "While just one person has the humbling experience of accepting this award, it is truly a tribute to the commitment and dedication of all who are leveraging technology and process change to drive out costs, support research, and improve outcomes for our patients and communities."

Turnbull's distinguished career in the healthcare industry spans more than 37 years, split between the Canadian and American health systems. His accomplishments include the deployment of electronic medical records and installation of CPOE at three different health systems with three different vendor products.

For the complete article, go to: [College of Healthcare Information Management Executives](http://www.chime.org/press-releases/turnbull)

January 2013 – Advocacy: Be Seen, Be Heard, Engage!

Rick Sughrue

January 2013 – Advocacy: Be Seen, Be Heard, Engage!

2012 was a successful year for advocacy....and there is plenty of opportunity to do even more! Advocates from all Chapters around the country worked with the HIMSS Advocacy and Public Policy Team to define our HIMSS 2013-2014 Public Policy Principles approved by the HIMSS Board of Directors in December 2012.

Please visit <http://www.himss.org/policy/> for more information.

Congressman Brian Higgins (CD-27) spoke on the Floor of the House of Representatives in December to highlight

the need for increased adoption of electronic medical records. Higgins cited the benefits of the use of electronic medical records during natural disasters, like Hurricane Sandy, and also generally to improve quality of patient care and reduce health care costs. Watch his video.

At the State level, Governor Cuomo delivered the "2013 State of the State" address to a joint legislative session in Albany January 9th. Superstorm Sandy caused significant damage within the southern part of the state; particularly in NYC and Long Island.

In November, Governor Cuomo announced the formation of three commissions charged with undertaking a comprehensive review and making specific recommendations to overhaul and improve New York State's emergency preparedness and response capabilities, as well as examining how to improve the strength and resilience of the state's infrastructure to better withstand major weather incidents.

State Senator Kemp Hannon will Chair the Senate Healthcare Committee. The report 2011-2012 Senate Health Committee Report for the 234th-235th Legislative Session was recently posted. State Assembly Member Richard Gottfried, Chair of the Assembly Healthcare Committee will conduct a Public Hearing January 31st in Brooklyn on the topic of "Brooklyn Health Care Crisis". Brooklyn's health care delivery system is at a critical juncture. A report issued late last year by the State Health Department's Brooklyn Health Systems Redesign Work Group - At the Brink of Transformation: Restructuring the Healthcare Delivery System in Brooklyn - found a community "grappling with high rates of chronic disease and a healthcare delivery system that is, in many areas, ill-equipped to address them."

The NYC Council Committee on Health, chaired by Council Member Maria Del Carmen Arroyo, will participate in a joint committee meeting on January 16th "Oversight - Emergency Planning and Management During and After the Storm: Disaster Management." In a press release NYC Health and Hospitals Corporation estimates that costs related to superstorm Sandy will hit around \$810M.

As HIMSS members, we have the opportunity to serve our public servants, both elected and appointed, as informational resources as they develop Health IT public policy through legislation and regulation. Contact your elected and appointed officials and let them know of your organization's work with enabling the necessary health IT infrastructure that supports the goals of improved quality of care and patient outcomes while slowing down the rate of healthcare spend.

Contact me at advocacy@himssnys.org to get involved and "Be Seen, Be Heard, Engage!"

Some key dates to reserve on your HIMSSNYS Chapter Advocacy Calendar:

- Jan 16: NYC Council Committee on Health in NYC at City Hall
- Jan/Feb (TBA): President Obama "State of the Union" in Washington
- Jan/Feb (TBA): NYC Mayor Bloomberg "State of the City" in NYC
- Jan 31: NY Assembly Public Hearing "Brooklyn Health Care Crisis" in Brooklyn
- Mar 3-7: HIMSS13 National Conference in New Orleans President Bill Clinton Keynote Speaker
- Apr 26: HIMSSNYS "Mini-HIMSS" in NYC
- Sept 18-19: HIMSS 12th Annual Public Policy Summit in Washington

NY HIMSS Chapter Vendor Sponsorship Program

Christopher Harris

OBJECTIVE:

In order to deliver the activities and initiatives of the NY HIMSS Chapter, we rely on the support of our sponsors. We are committed to providing a venue and a platform for sponsors to increase visibility, value, potential and accessibility to the NY HIMSS Chapter in return for financial support so that the Chapter may bring information, education and networking activities to its membership.

NY HIMSS CHAPTER OFFERING:

NY HIMSS Chapter offers the following to the sponsor community.

- 200+ Hospitals in New York State
- 1800 NY HIMSS Chapter Members
- A growing number of higher education student members and informatics focused events
- Events & Activities that organize membership attendance
- Quarterly Newsletter to our Membership
- Dedicated NY HIMSS Chapter Web Site with Sponsor representation
- A vibrant advocacy group advancing the use of HIT in support of health reform initiatives across local, state and federal governments

THE NY HIMSS SPONSOR PROGRAM:

The Sponsor Program offers the following:

- Premier Sponsor
- Executive Sponsor
- Ala Cart Offerings

Premier Sponsorship:

A Premier sponsorship will be an opportunity for a sponsor to engage with the Chapter for a full fiscal year (July-June). This will allow the sponsoring organization the opportunity to be involved in all NY HIMSS* sponsored events. This will also afford the Premier Sponsor the first opportunity for Event based sponsorships of choice.

Term:

- 1 year – July 1st – June 30th

Sponsor Benefits:

- Company Logo and Bio on NY HIMSS web site Sponsor Page
- Company Logo on e-Newsletter
- 1 Annual Membership to the Chapter
- 1 Exhibition table top at our annual Chapter conference
- Receipt of 4 guest passes to each sponsored event
- Company logo placement on sponsorship posters and materials at each chapter sponsored event
- Verbal announcement of sponsorship at each event
- Opportunity to introduce key note speakers
- 1 sponsored webinar offered to our members

Fee:

- A one-time cost of \$5,000 due with submission of application

Executive Sponsorship

An Executive sponsorship will be an opportunity for a sponsor to engage with the Chapter for a full fiscal year (July-June). This will allow the sponsoring organization the opportunity to be involved in all NY HIMSS* sponsored events.

- Company Logo and Bio on NY HIMSS web site Sponsor Page
- Company Logo on e-Newsletter
- 1 Annual Membership to the Chapter
- 1 Exhibition table top at our annual Chapter conference
- Receipt of 2 guest passes to each sponsored event
- Company logo placement on sponsorship posters and materials at each chapter sponsored event

Fee:

- A one-time cost of \$3,500 due with submission of application

If an event is co-sponsored by the Chapter, it does not constitute that a Sponsor has the privilege of sponsoring that event. It will be a decision of the NY HIMSS Board and the other Co-Sponsoring organizations to determine if sponsor privileges will be extended. In the event, that the cooperating Boards do not agree to extend privilege to the Sponsor to participate, the Sponsor may have an opportunity to become a Sponsor through the Event Sponsorship program for that specific Event. That will be a coordinated effort with the Program Committee responsible for that unique Event.

Ala Cart Sponsorship:

There are many Ala Cart type sponsorships that may be selected in addition to the sponsorship options previously described or in-place of a sponsorship. The number of sponsors for each offering is limited.

- Lunch Sponsor - \$2,500
- Exhibitor Table Top for full day conference - \$2,500

- Exhibitor Table Top for half day conference - \$1,500
- Speaker/Session - \$1,000
- Breakfast Sponsor - \$1,000
- Morning Break - \$1,000
- Afternoon Break - \$1,000

Ala Cart sponsorship includes:

- Quarter Page Advertisement in Sponsor Book
- Receipt of 1 Guest pass
- Announcement of Sponsorship

Webinar Events - \$1,000

The NY Chapter welcomes sponsors already planned webinar offerings or those sponsors interested in hosting a specific webinar event for our membership. Guidelines for hosting a webinar event include but are not limited to:

- Content must be approved by the chapter board prior to publication
- Content should not be marketing, sales, service or product offering focused, rather it should be product / service and company neutral, offering educational insights consistent with the chapter mission

Website Posting - \$300

From time to time, companies may ask us to make available white papers or other content within our website or newsletters. Sponsors may wish to participate in this offering. Guidelines for this event type include but are not limited to:

- Content publisher / sponsor must be a HIMSS member
- Content must be approved by the chapter board prior to publication
- Content should not be marketing, sales, service or product offering focused, rather it should be product / service and company neutral, offering educational insights consistent with the chapter mission

For any questions regarding this program, please contact New York HIMSS 2013 Sponsor Chair:

Christopher Harris
617 437 2088 Office
chriharris@deloitte.com

 **PRINTABLE FORMAT**