

# HIMSS

New York State Chapter

E-NEWSLETTER

HIMSS NYS eNewsletter - Countdown to Annual mini-HIMSS on April 26, 2013 - Health IT  
'When Disaster Strikes'

Issue Date: April 8,  
2013

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newsletter's photos  
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## 2013 Annual HIMSS NYS Conference: Health IT: When Disaster Strikes - REGISTER TODAY!

Date: Friday, April 26, 2013. Place: Lighthouse International, 111 E 59th St (between Park & Lexington), New York, NY 10022

How's your HIMSS  
membership status?

[Click here to check your membership status and renewal date](#)

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Ken Ong, MD, MPH  
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CENTER for ADVANCED  
INFORMATION MANAGEMENT  
a New York State Center for Advanced Technology at Columbia University



NYC REACH

Regional Electronic Adoption Center for Health



Weill Cornell Medical College



COLUMBIA UNIVERSITY

The logo for tangent, featuring the word "tangent" in a lowercase, sans-serif font with a red curved line underneath.The logo for LANDesk SOFTWARE, with "LANDesk" in a large, blue, sans-serif font and "SOFTWARE" in a smaller, blue, sans-serif font below it, with a green double arrow above the "e".The logo for JACO, featuring the word "JACO" in a bold, green, sans-serif font with a green curved line above it. Below the logo is the text "Mobile Computer Carts. Wall Stations. Wall Arms."The logo for RGTS, featuring the letters "RGTS" in a large, grey, serif font with a blue curved line above it. Below the logo is the text "Rockefeller Group Technology Solutions".The logo for maxVITALIZE, featuring the word "max" in a blue, lowercase, sans-serif font and "VITALIZE" in a red, uppercase, sans-serif font. Below the logo is the text "an SAIC company".The logo for WALDEN UNIVERSITY, featuring the words "WALDEN UNIVERSITY" in a brown, serif font. Below the logo is the text "A higher degree. A higher purpose.".The logo for GREENWAY, featuring the word "GREENWAY" in a white, uppercase, sans-serif font inside a green rectangular box with a white border.The logo for NUANCE, featuring a green stylized graphic above the word "NUANCE" in a bold, black, sans-serif font.

**Co-sponsors (listed in alphanumeric order):** Columbia University-Center for Advanced Information Management; Cornell-Center for Healthcare Informatics and Policy; Greenway; Healthcare Association of New York State; Healthix; Healthcare Information Management and Systems Society - New York State Chapter; JACO; LANDesk; Max Vitalize; Molloy College; New York City Regional Electronic Adoption Center for Health; New York eHealth Collaborative; Nuance; Primary Care Information Project; Rockefeller Group Technology Solutions; Tangent.

The annual HIMSS New York State conference is one of the premier gatherings for those interested in health information technology in our state

**8-9 AM** Continental Breakfast/Registration

**9-9:15 AM** Welcome/Intro: Joe Wagner, President, HIMSS New York State Chapter

**9:15-10:15 AM** Keynote Speaker: Dave Whitlinger, Executive Director, New York eHealth Collaborative

**10:15-11:45 AM** Panel Discussion: Moderator: Anthony Ferrante; Bert Robles, CIO, New York City Health and Hospitals Corporation; James Song, Vice President, IT Infrastructure Engineering & Operations for NYU Langone Medical Center; Kristen Myers, Mt. Sinai; Sam Benson, Assistant Operations Section Chief for DR-4085 New York (Hurricane Sandy)

**11:45-1:30 PM** Lunch/Vendor Fair

**Breakout sessions:**

**Central Park Room: Physician Track**

- **1:30-2:30 PM: Hurricane Sandy**  
Moderator: Wen Dombrowski, MD; Brooklyn - Lisa Eng, DO, President of the Medical Society of the County of Kings; Addabbo Family Health Center - Jinpin Ying, PhD, CIO of Addabbo Family Health Center; Langone NYU Medical Center - Sheryl Bushman, MD, CMIO, NYU Langone Medical Center; Perspective from a Small Practice - Sal Volpe, MD, Private practice, Staten Island
- **2:30-3:30 PM: Meaningful Use** Moderator: Sal Volpe, MD; Our Medicaid Audit - Jitendra Barmecha, MD, St. Barnabas Hospital; e-Measures - Alice Loveys, MD, IT Practice Consulting; Patient Engagement: Isn't There an App for That? - Ken Ong, MD, MPH, CMIO, New York Hospital Queens
- **3:30 - 4:30 PM: Controversies in Health I.T.** - Open Discussion Moderator: Ken Ong, MD, MPH

**Bryant Park Room: Pharmacy Track**

- **1:30 - 2:30 PM:** NYSDA response to physical loss - Deb Weisfuse, President, New York State Dental Association & Mitchell Rubinstein, DMD, American Dental Association's Standards Committee on Dental Informatics
- **2:30 - 3:30 PM:** Utilizing Normal Business Processes to Enhance Situational Awareness in Disaster - Erin Mullin
- **3:30 - 4:30 PM:** Pharmacy Engagement: Lessons Learned from Sandy - Vibhuti Arya

**Battery Park Room: Technology Track**

- **1:30 - 2:30 PM** HealthIx: After Disaster Strikes - Tom Check, CIO, HealthIX
- **2:30 - 3:30 PM** HIE'S as a driver for growth: Dr. Dan Newman

- **3:30 - 4:30 PM:** How a NY Firm Went to the Cloud to Recover from Hurricane Sandy - Shelagh Montgomery, EVP Strategic Client Management, QTS and Aditya Joglekar, Director of Cloud Services, QTS

Please join us for a day of education followed by a relaxing reception to end the day.

**Registration fees:**

- Student \$25
- HIMSS-Member \$175
- Co-Sponsor \$175
- Non-HIMSS Member \$200

[Register today](#)

**Share your experience with disaster, ask questions and offer comments in advance to the speakers and panelists:** <http://www.surveymonkey.com/s/52YR9MM>.

**RAFFLE PRIZES! (Courtesy of Rockefeller Group Technology Solutions)**

- Cutter and Buck Wine Valet with two bottles of wine
- Executive World Atlas
- Executive Noise Canceling Headset

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## **CPHIMS Training Class: Prepare for CPHIMS Certification!**

**Thursday, April 25, 2013, 1 PM - 5:30 PM**



### **CPHIMS Training Class: Prepare for CPHIMS Certification!**

Date: Thursday 4/25/2013 1:00 PM to 5:00 PM

On Thursday, April 25, 2013 a CPHIMS training class is being held at Lighthouse International's Bryant Park Room (111 E 59th St, New York, NY 10022).

[Registration](#) is required for this event. The cost is \$225 per attendee.

CPHIMS is a professional certification program for healthcare information and management systems professionals. Individuals who meet eligibility criteria and successfully complete the CPHIMS exam are designated a Certified Professional in Healthcare Information and Management Systems (CPHIMS).

#### **Why earn the CPHIMS credential?**

With the CPHIMS designation, you distinguish yourself from peers with a mark of demonstrated excellence. CPHIMS professionals are members of an elite group of leaders with proven expertise in the critical healthcare IT and management systems categories of healthcare and technology environments, systems, leadership and management.

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## **Certified Associate in Healthcare Information & Management Systems (CAHIMS)**



CAHIMS is a new HIMSS health IT certification designed for emerging professionals within the industry (five years or less of experience). This certification demonstrates knowledge of health IT and management systems, facilitating entry-level careers in health IT. It is designed to be a career pathway to the CPHIMS credential.

The program offers an introductory review of the many facets of health IT and information management systems. Those who sit for the exam and pass it will become armed with a valuable credential, qualifying them to facilitate and improve the quality of health IT and business management systems across the healthcare setting.

[Click here for more information.](#)

**Contact Us:**

Julianna Kazragys, Manager, Certification (jkazragys@himss.org)

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Helen Figge, Sr. Director, Career Services (hfigge@himss.org)

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## **NY HIMSS Chapter Vendor Sponsorship Program**

By Christopher Harris

**OBJECTIVE:**

In order to deliver the activities and initiatives of the NY HIMSS Chapter, we rely on the support of our sponsors. We are committed to providing a venue and a platform for sponsors to increase visibility, value, potential and accessibility to the NY HIMSS Chapter in return for financial support so that the Chapter may bring information, education and networking activities to its membership.

**NY HIMSS CHAPTER OFFERING:**

NY HIMSS Chapter offers the following to the sponsor community.

- 200+ Hospitals in New York State
- 1800 NY HIMSS Chapter Members
- A growing number of higher education student members and informatics focused events
- Events & Activities that organize membership attendance
- Quarterly Newsletter to our Membership
- Dedicated NY HIMSS Chapter Web Site with Sponsor representation
- A vibrant advocacy group advancing the use of HIT in support of health reform initiatives across local, state and federal governments

**THE NY HIMSS SPONSOR PROGRAM:**

The Sponsor Program offers the following:

- Premier Sponsor
- Executive Sponsor
- Ala Cart Offerings

**Premier Sponsorship:**

A Premier sponsorship will be an opportunity for a sponsor to engage with the Chapter for a full fiscal year (July-June). This will allow the sponsoring organization the opportunity to be involved in all NY HIMSS\* sponsored events. This will also afford the Premier Sponsor the first opportunity for Event based sponsorships of choice.

Term:

- 1 year – July 1st – June 30th

**Sponsor Benefits:**

- Company Logo and Bio on NY HIMSS web site Sponsor Page
- Company Logo on e-Newsletter
- 1 Annual Membership to the Chapter
- 1 Exhibition table top at our annual Chapter conference
- Receipt of 4 guest passes to each sponsored event
- Company logo placement on sponsorship posters and materials at each chapter sponsored event
- Verbal announcement of sponsorship at each event
- Opportunity to introduce key note speakers
- 1 sponsored webinar offered to our members

Fee:

- A one-time cost of \$5,000 due with submission of application

**Executive Sponsorship**

An Executive sponsorship will be an opportunity for a sponsor to engage with the Chapter for a full fiscal year (July-June). This will allow the sponsoring organization the opportunity to be involved in all NY HIMSS\* sponsored events.

- Company Logo and Bio on NY HIMSS web site Sponsor Page
- Company Logo on e-Newsletter
- 1 Annual Membership to the Chapter
- 1 Exhibition table top at our annual Chapter conference
- Receipt of 2 guest passes to each sponsored event
- Company logo placement on sponsorship posters and materials at each chapter sponsored event

Fee:

- A one-time cost of \$3,500 due with submission of application

If an event is co-sponsored by the Chapter, it does not constitute that a Sponsor has the privilege of sponsoring that event. It will be a decision of the NY HIMSS Board and the other Co-Sponsoring organizations to determine if sponsor privileges will be extended. In the event, that the cooperating Boards do not agree to extend privilege to the Sponsor to participate, the Sponsor may have an opportunity to become a Sponsor through the Event Sponsorship program for that specific Event. That will be a coordinated effort with the Program Committee responsible for that unique Event.

**Ala Cart Sponsorship:**

There are many Ala Cart type sponsorships that may be selected in addition to the sponsorship options previously described or in-place of a sponsorship. The number of sponsors for each offering is limited.

- Lunch Sponsor - \$2,500
- Exhibitor Table Top for full day conference - \$2,500
- Exhibitor Table Top for half day conference - \$1,500
- Speaker/Session - \$1,000
- Breakfast Sponsor - \$1,000
- Morning Break - \$1,000
- Afternoon Break - \$1,000

Ala Cart sponsorship includes:

- Quarter Page Advertisement in Sponsor Book
- Receipt of 1 Guest pass
- Announcement of Sponsorship

**Webinar Events - \$1,000**

The NY Chapter welcomes sponsors already planned webinar offerings or those sponsors interested in hosting a specific webinar event for our membership. Guidelines for hosting a webinar event include but are not limited to:

- Content must be approved by the chapter board prior to publication
- Content should not be marketing, sales, service or product offering focused, rather it should be product / service and company neutral, offering educational insights consistent with the chapter mission

**Website Posting - \$300**

From time to time, companies may ask us to make available white papers or other content within our website or newsletters. Sponsors may wish to participate in this offering. Guidelines for this event type include but are not limited to:

- Content publisher / sponsor must be a HIMSS member
- Content must be approved by the chapter board prior to publication
- Content should not be marketing, sales, service or product offering focused, rather it should be product / service and company neutral, offering educational insights consistent with the chapter mission

**For any questions regarding this program, please contact New York HIMSS 2013 Sponsor Chair:**

**Christopher Harris**  
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 **PRINTABLE FORMAT**